From: Reilly, Catherine (CII)
To: Van de Water, Adam (MYR); Albert, Peter (MTA); Miller, Erin (MTA)
Subject: RE: KQED media query
Date: Monday, November 10, 2014 1:05:00 PM

Adam – since you know Rachel, do you want to take this one?

Catherine Reilly
Project Manager
Office of Community Investment and Infrastructure (OCII)
Successor Agency to the Redevelopment Agency of the City and County of San Francisco
1 South Van Ness Avenue, Fifth Floor
San Francisco, CA 94103
415-749-2516 (direct)
http://www.sfredevelopment.org/

PLEASE NOTE I WILL BE OUT OF THE OFFICE MONDAY OCTOBER 27th, RETURNING THURSDAY, NOVEMBER 6th

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From: Van de Water, Adam (MYR)
Sent: Monday, November 10, 2014 12:05 PM
To: Reilly, Catherine (CII); Albert, Peter (MTA); Miller, Erin (MTA)
Subject: RE: KQED media query

Rachel is a good friend of ours. Would be good to get a few talking points out there including that we have been working closely with the Warriors, OCII, SFMTA, the Mayor's Office, the Planning Dept and affected stakeholders (UCSF, biotech, neighbors) to develop a long-term strategy for transportation through this growing neighborhood via the WTA. On Thursday night we will share the arena components of this strategy including:

- the goals (safety, access, reliability, efficiency, and transparency) and multimodal components of the Transportation Management Plan;
- the types and number of events proposed at the arena and their expected arrival and departure routes;
- the details of an SFMTA Transit Service Plan, curb management and traffic enforcement strategy;
- the capital components under consideration to facilitate these plans; and
- the beginnings of an event coordination strategy to minimize the neighborhood impacts of overlapping events.

Adam

From: Reilly, Catherine (CII)
Sent: Monday, November 10, 2014 11:35 AM
To: Albert, Peter (MTA); Miller, Erin (MTA)
Cc: Van de Water, Adam (MYR)
Subject: FW: KQED media query

Peter/Adam – we were thinking that this would be a great request for MTA to respond to, since you

are the lead on the TMP. Thoughts on who would be the best to respond – Ed, one of you, etc.?

Thanks

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From: Rachel Dornhelm [mailto:rdornhelm@KQED.org]
Sent: Monday, November 10, 2014 10:45 AM
To: Reilly, Catherine (CII)
Subject: KQED media query

Hi Catherine,
I'm reaching out ahead of the meeting Thursday of the Mission Bay Citizens Advisory Committee.

I was wondering if you would be available for a 5-10 minute phone interview today before 1:00 or early tomorrow morning about what will be discussed at the transportation meeting.

We'd like to run a short preview story Thursday morning, but I need to get it done before I leave the office tomorrow at 10 AM.

I'm happy t answer any questions you might have for me.

Best,
Rachel
415-515-4443